



When: October 6, 2016, 1:00 pm – 3:00 pm
Where: Central Gateway Room 102

Recorder: Annette Williams

Co-Chairs: Shelly Hayes & Karen Steegstra

ATTENDANCE:

Dallas Shirley	Ann Davis Transition Society	dshirley@anndavis.org
Emily Sayward	Chilliwack Division of Family Practice	esayward@divisionsbc.ca
Jackie Ayer	Chilliwack Community Services	ayerj@comserv.bc.ca
Karen Steegstra	Child and Youth Committee Coordinator	chwkchildand youthcoord@gmail.com
Karin Rempel	Sardis Doorway	sardisdoorway@shaw.ca
Shelly Hayes	Chilliwack Community Services, Childcare Resource & Referral	hayess@comserv.bc.ca

REGRETS:

Dan Bibby	MCFD	daniel.bibby@gov.bc.ca
Debbie Denault	Chilliwack Learning Society	debbied@chilliwacklearning.com
Jane Elliott	Chilliwack School District	jane_elliott@sd33.bc.ca
Jenna Nickle	YMCA	jenna.nickle@gv.ymca.ca
Katrina Bepple	Chilliwack Division of Family Practice	kbepple@divisions.bc.ca
Kiran Sidhu	FV Child Development Centre	ksidhu@fvcdc.org
Nicole Driscoll	Chilliwack School District	nicole_driscoll@sd33.bc.ca
Pauline Pigeau	Fraser Health	Pauline.Pigeau@fraserhealth.ca
Ruby Gidda	Fraser Health	ruby.gidda@fraserhealth.ca
Shannon Carmichael	Central Gateway for Families/ Community School Coordinator	ccecss@gmail.com
Sheri Josephson	YMCA	sheri.josephson@vanymca
Tami Quinn	Stó:lō Nation Health Services	tami.quinn@stolonation.bc.ca
Tara McLaughlin	HeadStart Coordinator	Tara.mclaughlin@stolonation.bc.ca
Trish Ackland	Child and Youth Mental Health	trish.ackland@gov.bc.ca

1. **Welcome and Introductions**
2. **Approval of Agenda** – Approved
3. **Approval of Minutes of last meeting** – Approved.
4. **Business Arising from the minutes**
 - a. **Terms of Reference and Mission Statement**

They have not yet been updated with September’s meeting feedback. It will be done prior to the November meeting, and emailed to committee members.



b. Strategic Plan

“Because it is impossible to do everything that needs to be done in the world, strategic planning implies that some organizational decisions and actions are more important than others-and that much of the strategy lies in making the tough decisions about what is most important to achieving organizational success” - Carol Monroe

Rather than creating a new Strategic Plan, the current one will be used, and different focuses will be linked to the existing Strategic Plan priorities.

IDEAS: Use Play as an activity in the existing Strategic Plan priorities. The following year could easily have another focus, for example sleep. Come up with focuses for next three years. Relate themes to the EDI developmental domains.

ACTION: Everyone’s homework is to think about how to incorporate Play into actions, and relate it to the current Strategic Plan.

c. Event Funds Update

It is permitted to order big games, promotional items, materials that are needed for events. \$4,000 is in the fund.

Jackie Ayer completed the Success By 6 application, which was reviewed at this meeting.

The Thursday evening event preceding the 2016 Conversation was successful, and something similar would like to be held on May 4, 2017, the evening prior to the 2017 Conversation. Some of the event funds can be used to supplement costs. One speaker idea is. The target audience is parents and child care providers. Potential speakers: Dallas Shirley on the topic of Expressive Play Therapy & Complex Trauma, Kim Hetherington, about brain development.

IDEAS: Create cards for parents, referencing the types of play that stimulate different parts of the brain. Have a table with books, toys or supplies that can be purchased. The businesses could pay a table fee to be there and promote/sell their items. Perhaps The Book Man would bring books on applicable topics.

ACTION: Emily will talk to Amber at The Book Man.

d. Celebrating 20 Years of Play

The Early Years committee began in 1998, but existed as a different committee prior to that.

DECISION: Starting September 2017, make play the focus by “Celebrating 20 Years of Play”, and link the activities to the Strategic Plan.

e. All 4 Kids Expo

Cottonwood Mall has been booked for October 28th. Some of the event funds will go toward this event. Displays will be interactive. John Maleska and Magician Trent Tinney will be performing. 1,000 helium-quality balloons have been ordered.



IDEAS: Advertise in Home School networks, Fraser Valley Unschoolers, and Distance Learning.

Have Kins Community Engagement person present (taste testing table, eat a rainbow).
Invite StarFM's Community Cruiser.

Middle years – parent education for a focus, for example, packing a nutritional lunch, getting children to school on time.

ACTION: Emily will connect with a performer for children whom she has met.

f. Nov 20th National Child Day

The celebration at City Hall and presentation to Council will be November 22nd.

IDEA: At the All October 28th 4Kids Expo, have a poster board with one question about play (for example, "Where do you like to play in Chilliwack?"). Have parents/kids answer the question in writing on the poster, and add children's' handprints to the poster, perhaps by the children doing a tracing and cut-out exercise. Invite the parents to the City Hall celebration/presentation.

5. New Business/Other Business

a. Breast Feeding Challenge

The challenge was held last week, and so far Chilliwack is once again first in the world. Some of the events funds were targeted for the Challenge.

b. Priority Grant

The Early years table will apply again.

c. Conversation 2017

The key topic will be Trauma Informed Practice, with keynote speaker Dr. Tina Trudel.

6. Task Group Updates

- Social marketing – not covered
- Childcare Task Group – not covered
- Baby Friendly Initiative – as in 5.a.
- Visioning Committee – not covered
- Parenting Classes – not covered

7. Agency Updates

Chilliwack Division of Family Practice – Be Active Every Day Challenge is being presented in schools.

8. Next Meeting: November 3, Central Gateway for Families, 1pm – 3pm

9. Adjournment: 3:00 pm

MAKE
Children
First

