



When: September 15, 2016, 1:00 pm – 3:00 pm
Where: Central Gateway Room 102

Recorder: Annette Williams

Co-Chairs: Karen Steegstra & Shelly Hayes

ATTENDANCE:

Debbie Denault	Chilliwack Learning Society	debbied@chilliwacklearning.com
Jackie Ayer	Chilliwack Community Services	
Karen Steegstra	Child and Youth Committee Coordinator	chwkchildandyouthcoord@gmail.com
Karin Rempel	Sardis Doorway	sardisdoorway@shaw.ca
Kiran Sidhu	FV Child Development Centre	ksidhu@fvcdc.org
Shannon Carmichael	Central Gateway for Families/ Community School Coordinator	ccecss@gmail.com
Shelly Hayes	Chilliwack Community Services, Childcare Resource & Referral	hayess@comserv.bc.ca
Tami Quinn	Stó:lō Nation Health Services	tami.quinn@stolonation.bc.ca

REGRETS:

Dan Bibby	MCFD	daniel.bibby@gov.bc.ca
Jane Elliott	Chilliwack School District	jane_elliott@sd33.bc.ca
Jenna Nickle	YMCA	jenna.nickle@gv.ymca.ca
Katrina Bepple	Chilliwack Division of Family Practice	kbepple@divisions.bc.ca
Nicole Driscoll	Chilliwack School District	nicole_driscoll@sd33.bc.ca
Pauline Pigeau	Fraser Health	Pauline.Pigeau@fraserhealth.ca
Ruby Gidda	Fraser Health	ruby.gidda@fraserhealth.ca
Sheri Josephson	YMCA	sheri.josephson@vanymca
Tara McLaughlin	HeadStart Coordinator	Tara.mclaughlin@stolonation.bc.ca
Trish Ackland	Child and Youth Mental Health	trish.ackland@gov.bc.ca

1. Welcome and Introductions

2. Approval of Agenda – Approved, with the following change.

Under 5 (New Business), add:

- 5-2-1-0
- Roots of Empathy.

3. Approval of Minutes of last meeting – Approved.



4. Business Arising from the minutes
a. Terms of Reference and Mission Statement

Karen and Shelly met to review the Terms of Reference and Mission Statement, which should be updated annually, and presented to the committee recommended changes, which involved condensing the Terms of Reference and adding a Glossary.

Karin clarified the difference between core members and members at large. Core members would receive draft minutes of committee meetings, whereas members at large would receive only approved minutes. They would also have voting privileges. Core members would need to sign the membership agreement.

ACTIONS: Members definitions will be added to the Glossary.
Karen will create a distribution list of core members for receipt of draft minutes.
Move wording under the Principles to Glossary.
Specify that the age range for the committee is pre-natal to age 6. There is now a Middle Years committee, so older range is not required.

The Mission and Vision Statement(s) will contain simpler language, to be easier to read.

Orientation of potential new members is occurring 1-1 with Karen Steegstra.

ACTION: Prior to the next Early Years meeting, members will review the Terms of Reference and be prepared to complete the discussion and approve the changes.

b. Strategic Plan

Students from UFV would not be available to work on the plan until January. It can be \$5,000+ for an outside contractor to do a survey.

Recent Stat: The Province had a Provincial Health Study, when it was discovered that screen time in downtown Chilliwack was the highest in the province. 68% had more than 2 hours screen time per day.

IDEA: Add Play into the Strategic Plan.

5. New Business/Other Business

a. CCS Early Years Updates, Jackie Ayer

Chilliwack Community Services has gone through a lot of changes over the past few months.

The Strong Starts contract, previously held by the CCS Early Years department with School District cooperation, has now gone to the School District. A lot of the Strong Start teachers were retained by the School District.

The Learning Together childcare centre at NLC was at capacity, but was in a deficit position. It was found necessary to close it at the end of June. Every staff member has found another position, and two are opening their own childcare together.

Executive Director James Challman moved to Greater Vancouver Community Services. Dianne Janzen is the new Executive Director.



Evaluations of programming and building use/ownership have resulted in decisions to make changes in order to impact sustainability and effectiveness. Downtown Family Place closed in August. The Sardis building will be for sale.

Darby is no longer with CCS, Early Years comes under Jackie Ayer's umbrella.

CCS will be staying at Central Gateway.

Better Beginnings is still being held at the NLC.

The NLC is hoping that the space the daycare previously occupied will be filled by community partners.

b. Creative Ideas for NLC Space – everyone is asked to share any ideas

c. Success By 6 Implementation Funds (event, workshop, parenting programs, etc)

The funds received can't be used for community signs, they must be used for event.

DISCUSSION: host an event that includes the signs as part of the materials.

IDEAS: Presentation to parents focused on play, to spread the same message and language in the community, through families and service providers.

Get signs put up in neighbourhoods, combine with a Playbox introduction. City could perhaps help by putting out a map of free things to do, and include the signs and Play boxes.

National Child Day Nov 20 – present to the city on the importance of play, and include an ask.

Rotary might have some funding. Don Bates from Rotary Club of Chilliwack oversees their Ways and Means project.

The signs could go in malls, school parks, areas that families might go as part of their regular daily activity.

Have a route of signs in downtown Chilliwack area, something that's easily walkable for a young child. Do the same for the Sardis area. Launch with events.

Maybe the Downtown Business Association would contribute towards signs in the downtown area.

"Celebrating 20 years of play", possible theme for the Early Years committee, as it is likely their 20th anniversary. Use the 20th anniversary as part of media releases.

ACTIONS: Karen will look for the Early Years history to confirm if it has been 20 years. She will also price the signs and ask Success By 6 about funding parameters.

d. All 4 Kids Fall Expo

ACTION: Cottonwood Mall continues to be a good location. Karen will ask Nicole if the School District has any other ideas.

IDEA: Invite seniors to come and teach the kids to play checkers or lawn bowling.

e. Breast Feeding Challenge

\$500 request was put forward for the Breastfeeding Challenge, and approved. In addition, \$340 in other requests were reviewed. They can be funded from Early Years events funds.



DECISION: Approval for the full \$840 was granted. Early Years logo is to be on promotional items and print materials.

f. **Priority Grant** – Not addressed

g. **5-2-1-0 Update**

The Primary Prevention committee has agreed to take it on, instead of the Chilliwack Division of Family Practice holding the responsibility. The Division will still keep “Be Active Every Day”, the portion where they go into the schools to educate the kids.

h. **Roots of Empathy** – Cristal Biela is looking for a mom and baby that will be about 2 months old. She will present at the Robertson Elementary Kindergarten class to start, and is hoping to later present in middle school(s).

6. Task Group Updates

- Social marketing – not covered
- Childcare Task Group – not covered
- Baby Friendly Initiative –Budget Review
See 5.e., Breastfeeding Challenge
- Visioning Committee – not covered
- Parenting Classes – not covered

7. Agency Updates

Sardis Doorway handed out their cards, posters, brochures, and magnets.

8. **Next Meeting:** October 6, Central Gateway for Families, 1pm – 3pm

9. **Adjournment:** 3:00 pm

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