



When: February 7, 2013 1:00-3:00
Where: Central Gateway, 9435 Young Road, Rm 119

Recorder: Annette Williams

Chair: Karen Steegstra

ATTENDANCE:

Barb Presseau	CCS – Childcare Resource and Referral	presseaub@comserv.bc.ca
Charlotte Debruyne	Chilliwack School District	charlotte_debruyne@sd33.bc.ca
Dan Bibby	MCFD	daniel.bibby@gov.bc.ca
Debbie Denault	Chilliwack Learning Community Society	debbied@chilliwacklearning.com
Donna Dixon	Chilliwack Hospital & Health Care Foundation	donna.dixon@chhcf.org
Karen Steegstra	Child and Youth Coordinator	chwchildand youthcoord@gmail.com
Karin Rempel	Sardis Doorway	rempefamily@shaw.ca
Pauline Pigeau	Fraser Health	Pauline.Pigeau@fraserhealth.ca
Shannon Carmichael	Central Gateway for Families/Community School Coordinator	ccecss@gmail.com
Windy Solla	Stó:lō Nation Health Services	windy.solla@stolonation.bc.ca

REGRETS:

Jackie Buit	Stó:lō Nation - Head Start	Jackie.buit@stolonation.bc.ca
Kim Pilling	FV Child Development Centre	kpilling@fvcddc.org
Kiran Sidhu	FV Child Development Centre	ksidhu@fvcddc.org
Margaret Castle	Chilliwack Society for Community Living	margaret.castle@cscl.org
Sara Van Basten	MCFD Guardianship Worker	Sara.vanbasten@gov.bc.ca
Sheri Josephson	Chilliwack YMCA	sheri.josephson@vanymca.org
Trish Ackland	Child and Youth Mental Health	trish.ackland@gov.bc.ca
Yvonne Tumangday	Stó:lō Nation	yvonne.tumangday@stolonation.bc.ca

1. Welcome and Introductions

2. Approval of Agenda – Approved

3. Approval of Minutes of last meeting – Approved

4. Business Arising from the minutes

Healthy Kids Day – Kiran Sidhu made contact with Y. Busy with Family Day, and once they're finished work on the June 2nd Day will begin.

Debbie has emailed Jennifer at FVRL about Child Development Guides going to library and will update once answer is received. CLCS is looking at where to add to the website.



5. New Business/other Business

a. Child Development Guides

Chilliwack Hospital & Health Care Foundation (CHHCF) has agreed to partner in the development and printing of the Guide. They would like to use their graphic designers to update the Guide and will assist with printing expense. Donna Dixon will seek other funding assistance; might want to expand the content so that other contributors are acknowledged. In April CHHCF will have a student who can work on it. Donna suggested that the pages follow a template layout, so that any advertising is built within the structure of the template for consistency. Donna will approach her contacts about distributing the Guide to doctors' offices. In exchange for the support, CHHCF would like to be on the back cover, with the 5-2-1-0 message displayed clearly inside.

MCFD has \$500 budgeted for the Guide.

Number of printed copies might need to increase from 1000 to 2000+.

Chilliwack Hospital currently distributes Right From the Start information. Trish has contacted them about distributing the Child Development Guides, to which they may consent.

Child Development Centre has the developmental milestones and can check if they should be updated.

DISCUSSION: Make "Chilliwack" more prominent in the title. Add clear CYC and Early Years branding, and ensure participating agencies are noticeably profiled. The current Early Years targeted ages are 0-3. There was discussion about increasing this range, to include those entering Kindergarten.

ACTIONS: Karen will email the agencies their current pages for review. Everyone will check the accuracy and email Karen any updates. Karen and Kiran will work with Donna, with input from Early Years member agencies. Pauline will work with Donna on behalf of Fraser Health. Charlotte will email a Kindergarten Readiness checklist to Donna for possible incorporation.

b. MCFD Survey and Success By 6 Reporting

All programs funded by Success By 6 are required to complete the Early Childhood Evaluations Project survey which was e-distributed by Karen.

Success By 6 has asked communities to create a "photo conversation" for one of the of Early Years programs as part of a year-end report compiled by the Eastern Fraser Valley Council of Partners. They're looking for examples of partnerships. Jackie Ayer has agreed to create a page for "Family Literacy".

ACTIONS: Karen will see if it has to be a direct Success By 6 funded program. She will be in a webinar next week and will email the subcommittee afterwards so they know how to be prepared to address the survey at the March 7th Early Years meeting, for discussion and ideas to use when they complete the survey. In preparation for the March meeting, all attendees are to read through the survey and prepare their thoughts/questions.

There are a few Success By 6 calendars left if anyone would like some. This is the last year that they will be funded by Success By 6. They'll provide communities with the template to make their own; Success By 6 might be able to help reduce printing costs.



c. Ready Set Learn

Charlotte handed out the 2013 Ready Set learn 2013 Open House Dates for each Elementary school. Schools have been asked to link to other community websites, such as www.childandyouth.com. Representation from the Early Years table can be at some of the Ready Set Learns, to mingle with the parents. Brochures can be included in the goodie bags that will be handed out.

ACTION: Karen will drop in to each open house, to connect with parents and provide them her contact information. Charlotte will email the principals to inform them that Karen is interested in attending. Barb will provide the info to Childcare providers, and guide them to check the school(s) website(s) for further information.

DECISION: When the 5th wave of EDI comes out in May 2013, it will be reviewed at the June Early Years subcommittee meeting to note the changes from previous results and determine how to best impact the gaps. Also, take it to the Middle Years to learn more about the impact there.

d. T2P (Transition to Parenthood)

This is part of the F.O.R.C.E. Society's youth legacy project. The CYC has created a banner with the phrase "As a parent I want..." which will hang on a wall at the mall. The banner is being printed right now. The completed response banner will be brought to the CYC consultation.

e. CYC Logo

A banner is being made with the CYC new logo and picture. It will also be put on the CYC website.

f. Consultation Update

The event date is Friday April 26th. City Life Centre has been great help in the promotion poster. The theme is "Together We Can". Keynote speakers are Kelly Anderson, from the F.O.R.C.E. for Kid's Mental Health, and Stephen Point. The activity portion consists of a simulation exercise with parental real life scenarios whereby the participants are given the situations and are referred to CYC partnering agencies. The outcome goal is a demonstration of how agencies serve/assist parents, and what barriers exist, and how they can improve.

Debbie and Dan are gathering names of people from the past to invite to the consultation.

g. Short term committee to review Early Years Subcommittee Terms of Reference

ACTION: Committee members will be Kiran, Karen, and Shannon.

6. Strategic Plan – Goal Activity Updates

a. Website Update

Summarized in point 6.f. below.

b. 1.5 Examples of Collaborative Practice

- Violence Threat Risk Assessment (VTRA)
- Frielanders
- Trauma Informed Intervention's ongoing community of practice
- CLCS will be training current and future Family Literacy program volunteers. It will be delivered by a combination of people, including CLCS volunteers, FVRL, Jackie Ayer, Pam Auffrey, and Karen Steegstra.



- Triple P – 15-20 organizations which deliver parenting programs met in January for a Triple P orientation. It was identified that training and cost is still an issue for some organizations. Chilliwack has nine trained people, four with the Health Unit and two to three with the Child Development Centre (CDC). There was consideration to bring someone from Abbotsford to run a group. Corporate support is being sought for more training. Trish presented the parenting inventory that was done as a result of an Early Years subcommittee activity, which showed that there aren't many teen parenting groups. The meeting included a snapshot of where we're at, what we have, and how can Triple P help. More people need to be certified in order to do more. CDC is committed to doing some training.
- There will be Collaborative Practice Committee meeting, attendees being Kiran, Trish, Dr. Julian Pleydell-Pearce and Dan.

c. 2.1 Joint community knowledge exchange session on existing parenting programs

ACTION: Add Triple P community partner meeting under Outputs, with a completion date of January 13th, with Dan as the meeting chair.

d. 2.2 Support parent to parent initiatives and mentoring (Output: Young Parents TG/Big Brothers)

ACTION: Under the Timeline & Milestones section note that a pilot project will be in operation in March.

e. 2.3 Production and development of Child Development Guide

ACTION: Under the Responsibility section note involvement from CHHCF with a Timeline & Milestones target of printing in May initial distribution at the Healthy Kids Day in June 2nd.

f. 2.4 Utilizing the CYC website

Site visits increased from 456 in November to 478 in December and 634 in January. Site traffic is very strong, especially considering how new the site is. Average time on site is 2 minutes, with 55% of visitors going directly to a page and then exiting. An example of this is those who use a link to view a new post or agenda and don't look at other pages. The attached Google analytics show traffic geographical locations and number of people per agencies visiting the site.

There is currently no set marketing committee but each member participates as they can. Participation in the City Wide Literacy Challenge promotions is an example of Joint marketing.

DECISION: Establish a \$5000 Social Marketing line in the 2013-14 Early Years budget by Apr 1, 2013.

7. Task Group Updates

Parenting Programs

There are about 50 young parents registered at the Education Centre. YMCA has a daycare centre there which has about 8 spots.

Young Parenting

a. Parent mentoring program

Executive Director David Sheach and community coordinator Collette Bohach attended February 5th TPSTG meeting and reported that things are moving ahead. There have been about 12 possible mentors called with some interest and one has progressed through



MINUTES

the screening process. Two girls are identified and the group will use this as a pilot project to see how it works out. David expressed concern over funding and they brainstormed some possible resources.

b. Website for youth

They have identified many resources that can populate the website. Trish is asking the CYMH team to consider asking their clients to look over the list and show which items are of interest. They will then formalize what we want to put on the website. They are hoping to have this one page of the website lively and graphically interesting to engage youth more. A business card with the link and a QR code will also be designed.

c. Curriculum for increasing sexual health and birth control information

A subgroup is looking at current curriculum and is designing a presentation to eventually take to the school board. They are proceeding cautiously and with careful deliberation.

A number of groups have partnered to provide Right From the Start at Central once a week. Involved are Sardis Doorway, CDC, CYMH, Rotary Club and Sto:Lo. There will also be doing a small Nobody's Perfect for those who are uncomfortable in group settings. They're combining child-minding with Right From the Start. Once this is complete they will host Effective Parenting with Mary Ives in the same location/manner.

8. Coordinators Report

January has been busy. Some highlights are:

- Calendar distribution
- Received word about Families First
- VanCity Success By 6 presentation. They had never had one. It was good to talk to them about vulnerabilities and they're eager to help where/when they can.
- Spring consultation work.

9. Agency Updates

Fraser Health is doing McCreary Study in grades 7-12 (61 classes). This is the first year for Chilliwack. There needs to be 50% class participation, with signed consent forms. They target an 'average' class with a range of student abilities. UFV nursing students are also participating and helping out. They're hoping to have it done by the end of March 2013. The query should be organized and processed within a year. It five years it will be done again.

10. Next Meeting: March 07, 2013

11. Adjournment – 3:00pm

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Children
First

