



When: January 8, 2015, 1:00 – 3:00 pm  
Where: Central Elementary, Room 119

Recorder: Annette Williams

Chair: Karen Steegstra

#### ATTENDANCE:

Danielle Edwards	Chilliwack Division of Family Practice	<a href="mailto:danielle@scopebc.ca">danielle@scopebc.ca</a>
Darby Wilkinson	Chilliwack Community Services	<a href="mailto:wilkinsond@comserv.bc.ca">wilkinsond@comserv.bc.ca</a>
Debbie Denault	Chilliwack Learning Society	<a href="mailto:debbied@chilliwacklearning.com">debbied@chilliwacklearning.com</a>
Karen Steegstra	Child and Youth Coordinator	<a href="mailto:chwkchildandyouthcoord@gmail.com">chwkchildandyouthcoord@gmail.com</a>
Katrina Beppe	Chilliwack Division of Family Practice	<a href="mailto:k.beppe@divisions.bc.ca">k.beppe@divisions.bc.ca</a>
Kiran Sidhu	FV Child Development Centre	<a href="mailto:ksidhu@fvcdc.org">ksidhu@fvcdc.org</a>
Shannon Carmichael	Central Gateway for Families/Community School Coordinator	<a href="mailto:ccecss@gmail.com">ccecss@gmail.com</a>
Sheri Josephson	YMCA	<a href="mailto:sheri.josephson@vanymca">sheri.josephson@vanymca</a>
Nicole Driscoll	Chilliwack School District	<a href="mailto:nicole_driscoll@sd33.bc.ca">nicole_driscoll@sd33.bc.ca</a>
Danielle Edwards	Chilliwack Division of Family Practice	<a href="mailto:danielle@scopebc.ca">danielle@scopebc.ca</a>
Darby Wilkinson	Chilliwack Community Services	<a href="mailto:wilkinsond@comserv.bc.ca">wilkinsond@comserv.bc.ca</a>
Debbie Denault	Chilliwack Learning Society	<a href="mailto:debbied@chilliwacklearning.com">debbied@chilliwacklearning.com</a>
Karen Steegstra	Child and Youth Coordinator	<a href="mailto:chwkchildandyouthcoord@gmail.com">chwkchildandyouthcoord@gmail.com</a>

#### REGRETS:

Amber Baldwin	Montessori Child Growth Society	<a href="mailto:amber@mcgsociety.com">amber@mcgsociety.com</a>
Angela Joiner	Montessori Child Growth Society	<a href="mailto:angela@mcgsociety.com">angela@mcgsociety.com</a>
Dan Bibby	MCFD	<a href="mailto:daniel.bibby@gov.bc.ca">daniel.bibby@gov.bc.ca</a>
Karin Rempel	Sardis Doorway	<a href="mailto:sardisdoorway@shaw.ca">sardisdoorway@shaw.ca</a>
Katherine Kessler	Meadow Rose Society	<a href="mailto:help@meadowrosesociety.com">help@meadowrosesociety.com</a>
Pauline Pigeau	Fraser Health	<a href="mailto:Pauline.Pigeau@fraserhealth.ca">Pauline.Pigeau@fraserhealth.ca</a>
Stacey Barfoot	FV Child Development Centre	<a href="mailto:sbarfoot@fvcdc.org">sbarfoot@fvcdc.org</a>
Tami Quinn	Stó:lō Nation Health Services	<a href="mailto:tami.quinn@stolonation.bc.ca">tami.quinn@stolonation.bc.ca</a>
Tara McLaughlin	HeadStart Coordinator	<a href="mailto:Tara.mclaughlin@stolonation.bc.ca">Tara.mclaughlin@stolonation.bc.ca</a>
Trish Ackland	Child and Youth Mental Health	<a href="mailto:trish.ackland@gov.bc.ca">trish.ackland@gov.bc.ca</a>

#### 1. Welcome and Introductions

#### 2. Approval of Agenda – Approved

Under New Business, add Success By 6 meeting update

#### 3. Approval of Minutes from last meeting – Not presented for approval. Committee will approve at the February meeting.



**4. Business Arising from the minutes**

**a. National Child Day Update**

One school participated in the Blue Ribbon Campaign.

Tri-Cities held a one-day conference with kids, where over 100 children attended. Karen is contacting the coordinator for more information, as a consideration for next year.

Planning for National Child Day needs to start in the spring, to be ready for November.

Chilliwack Healthier Communities Network promotions committee has been gathering dates of community events. They are willing to work on promotions for key national dates/celebrations.

**5. New Business/other Business**

**a. Conversation on Chilliwack's Children Update**

Will be held May 15, 2015. The theme is Safe Relationships, Safe Children. Students who participated in Challenge Day will lead Challenge Day exercises. In the afternoon there will be keynote speakers. Wally Buono, BC Lions General Manager, has been invited to speak, and response is awaited. First Responders might also be present.

This is one activity to help address the gap of services in Chilliwack for families who are going through trauma.

**b. Success By 6**

They have extra funding to disburse, based on the number of children in the community. Chilliwack will receive \$3,451, which can be used at community discretion for items such as event supplementation and professional development training. Communities have until March 31 to submit a request for the money. Decision about what to request will need to be made by the February 5<sup>th</sup> Early Years meeting, so that there is an adequate amount of time to submit an application.

**DISCUSSION:** Hope/Agassiz created a Velcro board Jeopardy game which cost about \$1000. It highlights one of the domains from the EDI (there are five domains). Kids really found it engaging to play. Agassiz has given Chilliwack permission to replicate the idea inclusive of the domain questions, as long as Chilliwack contributes ideas for another EDI domain. Hope/Agassiz would like to be added to the Child Development Guide template and would have to pay for extra design costs and a portion of the printing. Perhaps could ask for their questions in exchange. If going to an area where socio-emotional is not as high, can use another designed set of questions.

Alternative: Use an iPad instead for the same idea. Use funds for an iPad, case, projector screen.

Another option for the funds are Developmental Screening Fair assessments. Games could be purchased with Success By 6 funds, to occupy children while their parents are filling out screening forms.

Karen and Nicole are planning a Fair to be held coming spring, after Ready, Set, Learn fairs. The Chilliwack mall location is preferred.

Instead of screening kids at the Childhood Expo, have activity stations for children, manned by Occupation Therapists, for play based learning tips and observations to discuss with the parent. This play-based approach is used Ready Set Learn Fairs. Have a couple of tables with resources from the service providers, rather than one table per service provider.



**ASIDE CONVERSATION:**

United Way funding application – decision will be made by March 2015.

In the future, Success By 6 might provide a workshop on grant writing and reporting.

Strategic Plan: Mental Health and Child Poverty were part of the strategic plan discussions, but weren't on the final plan. Karen thinks it could be good to revisit these topics in terms of creating activities to address them.

**DECISION:** There will be a Fair planning meeting on January 13<sup>th</sup> at Decades at 2:00pm. Attendees will be Nicole, Karen, Kiran, Charlotte, and Darby. For the event, Chilliwack Learning Society is willing to supply a book bin and a volunteer to read to the children and their families. The event would need to be prior to March 20<sup>th</sup>.

**6. Strategic Plan – Goal Activity Updates:**

**a. Training/Workshops (Kids Have Stress too!)**

The training will occur on January 21<sup>st</sup>. There are 30 spots in total; there is still space.

The fee for participants whose agencies are not an Early Years committee member is \$75. School counselors would be a good group to attend. Those who attend the session can teach parents and peers, using the material.

**b. Website**

Traffic is still trending positively. A year over year comparison was made for the months of November 2013/14 and December 2013/14. Traffic increased from 2013 to 2014. The percent of those who quickly viewed one page and left the site also increased. This might be representative of those who have subscribed to post notifications and press the link to read more about the notification but don't go to other pages.

**7. Task Group Updates**

**a. Social Marketing**

There is nothing to report. Karen, Kiran and Asma met, but there hasn't been work done as a result. Asma has a great connection with ShawTV and marketing abilities. There needs to be someone on the committee with more connections in child development.

**IDEAS:** Items that this committee could be involved with are: marketing for the Blue Ribbon Campaign, Jeopardy project, writing articles, assisting with ideas for the additional Success By 6 money.

There needs to be consistent messaging in the community about development and the early years.

Using the additional Success By 6 money, a speaker for parents (and not just early childhood educators) could be brought in. Kiran will look for suitable speakers.

Ready Set Learn Fair prep has been creating kits covering 3 topics, to give to families. This is an example of a Social Marketing tool.

**b. ChildCare Task Group – Nothing to report.**

**c. Parent to Parent Mentoring**

This group is making good progress.

Richmond Family Place has mentoring for parents. Rather than specific matches, mentors that are part of the various programming. There is less liability this way.



Relationships outside the program aren't encouraged, but on the other hand are not discouraged either.

There are no supports in Chilliwack for post natal depression, so that is a good topic of conversation for the next meeting.

By September the group would like mentoring to be introduced into community programs, rather than running a mentoring program from a specific agency. They will also look at the Big Brothers Big Sisters mentoring screening process. Debbie has recommended that Marci from Chilliwack Learning Society might be a suitable resource, as she runs the adult tutor program and might be able to address policies, boundaries, and insurance.

**d. Baby Friendly Initiative**

They regrouped in November and identified priorities to move forward.

Community education is important. They are creating a presentation to bring to city hall. Mayor Gaetz is very supportive.

Sto:lo had donated funds for a baby friendly lounge to bring to events, in which mothers can feed their children. Party in the Park donated space to use at their event; one of the moms went on the stage to talk about what a baby friendly community is and the benefits.

Chilliwack is first in the world for latch ons.

They had United Way money but were unable to do the events that the money was for. Incidences increase in the summer for moms being asked to either cover up or leave places.

**DISCUSSION:** There are community events which are hosted by no agency in particular, but instead groups such as Baby Friendly Initiative, or the Child and Youth Committee. For such events, it needs to be determined who the primary owner will be and whose insurance will cover it.

Sheri will share the YMCA's new Project Management template, which addresses risk management, HR perspectives, identifying who is the lead, etc.

**e. Childhood Expo**

Covered above.

**8. Coordinators Report** – activities as woven throughout the minutes

Also worked on was the Family Resource Guide, which should be distributed by the end of January.

**9. Agency Updates**

**YMCA (Sheri)** The YMCA is running a Healthy Eating After School program for kids ages 6-12 years old. There is a manual through Child Care Resource and Referral as well as an online training tool. They would like the course to be accredited. They are creating learning job aids to adapt to early years. Program funding was for the school years. Those delivering after school care would receive the resource. They are now received funding from the government about physical activity and the way practitioners work with the early years. It talks about the level and kinds of activity, and skill development. This is a long term project. Kim Adamson from Success By 6 has joined the YMCA for early years.



## MINUTES

A review was performed regarding Chilliwack services for the early years. Vancouver had done a similar review and found that there were 118 preschool spots for every 100 kids available for preschool.

**DECISION:** Sheri will talk to the Vancouver representative about how it was done.

**10. Next Meeting:** February 5 , Central Gateway, Room 119, 1:00pm – 3:00pm

**11. Adjournment:** 3:06 pm

MAKE  
Children  
First

