



When: September 11, 2014 1:00-3:00 pm
 Where: MCFD 8978 School St, 1st Floor Boardroom

Recorder: Annette Williams

Co-Chairs: Karen Steegstra and Trish Ackland

ATTENDANCE:

Darby Wilkinson	Chilliwack Community Services	wilkinsond@comserv.bc.ca
Karen Steegstra	Child and Youth Coordinator	chwkwchildandyouthcoord@gmail.com
Katrina Bepple	Chilliwack Hospital Health Care Foundation (CHHCP)	katrina.bepple@chhcf.org
Kiran Sidhu	FV Child Development Centre	ksidhu@fvcdc.org
Trish Ackland	Child and Youth Mental Health	trish.ackland@gov.bc.ca

REGRETS:

Amber Baldwin	Montessori Child Growth Society	amber@mcgsociety.com
Angela Joiner	Montessori Child Growth Society	angela@mcgsociety.com
Dan Bibby	MCFD	daniel.bibby@gov.bc.ca
Debbie Denault	Chilliwack Learning Community Society	debbied@chilliwacklearning.com
Karin Rempel	Sardis Doorway	sardisdoorway@shaw.ca
Kathereen Kessler	Meadow Rose Society	help@meadowrosesociety.com
Pauline Pigeau	Fraser Health	Pauline.Pigeau@fraserhealth.ca
Shannon Carmichael	Central Gateway for Families/Community School Coordinator	ccecss@gmail.com
Tami Quinn	Stó:lō Nation Health Services	tami.quinn@stolonation.bc.ca
Tara McLaughlin	HeadStart Coordinator	Tara.mclaughlin@stolonation.bc.ca

1. Welcome and Introductions

2. Approval of Agenda – Approved with the following addition:
 Under New Business, update about Chilliwack Community Services (CCS) operation during the teachers' strike.

3. Approval of Minutes of last meeting – Approved

4. Business Arising from the minutes

1. Mapping

Karen took the current EDI and Census Canada results and put them into maps that were supplied by HELP. These documents were circulated at the meeting. The Early Years committee previously talked about the Strategic Plan and what could be added to it. Perhaps the map could be reviewed and intentional strategies be formulated using the information.

An aside conversation about vulnerability and organizations ensued as follows.

Ruth & Naomi's will be opening up a family dinner time, separated from men's/women's meal time. Salvation Army serves lunch, Ruth & Naomi's serves supper. Bowls of Hope have received a grant to include milk and fruit in their lunches. It is for school children and families and is currently a partnership between Corrections (preparation of the food) and the School



District. They would like to partner with agencies to discuss the delivery of the increased options. Rotary provides school breakfast programs. One of initiatives of the RCMP youth division is sexual exploitation. The City has a team addressing it as well.

2. Social Marketing/Child Care Task Group

Asma Farooq, the Division of Family Practice's Communications Coordinator, will be joining the task group.

Shaw Cable offers the use of their equipment to film 45-60 second clips that they will air. They also offer a free course in how to make the videos. Asma has taken the free courses and would like to make some clips.

The Social Marketing task group could be separate from the Child Care Task Group, and be utilized to spread the messages of that Group plus the Early Years committee in general.

A person does not have to be at the Early Years committee meetings if they're on the task group. However, one person from the Early Years committee must be on the Task Group(s), for reporting to the Early Years committee meetings.

ACTION: Separate Social Marketing from Child Care Task Group. Child Care Task Group members will initially be Nicole Misura (FV CDC), Glenda Hemminger (CCRR), and Karen Steegstra. Would be good to have a licensing person or Kindergarten teacher connected. Prior to asking for other members, the task group will decide what the group's priorities are. The initial mandate, established by Early Years, is to spread information to parents and child care providers about _____.

Potential focuses:

- Advocacy for child care as a profession;
- Educating parents about the difference between licensed and not licensed care
- Educating parents about what child care should be providing to your child
- Connecting the child care providers.
- Consistent messaging to families and providers (eg: The Power of Play).

Aside Note: There are more than 80 preschools in Chilliwack, but not a lot of Infant Toddler care facilities.

3. Kids have stress too!

Karen Steegstra and Jackie Ayer have met to discuss the workshops, which are postponed until early in the New Year due to the teachers' strike. The workshop will run a total of 6 hours, proposed to take place at the Neighbourhood learning Centre (NLC), and be offered to a maximum of 30 attendees.

14 people from about 7-8 agencies were registered for the postponed event. 10 kits have been purchased for those from the Early Years table; there is one kit per agency. Other agencies not involved in the Early Years table would each be charged \$75 per person for cost recovery of materials.

ACTIONS: Trish will look for alternate space at UFV. Karen will ask Jackie to order 10 more packages.

4. Parent to Parent Mentoring

The group met on September 10th and discussed what they want the group to look like. Amongst the topics were mentoring for parents, parenting styles endorsed by the committee, and the budgeting funnel (money for mentors – need to ascertain what the annual cost is per family to be involved in family to family mentoring). Also, where is the money going to come from and who will house it?



IDEA: Ask a business/person to donate money for sponsorship of one family per year. Karen will ask the director from the Saskatchewan program for details about their program.

The group will obtain statistical benefits to present to other agencies in order to gain buy-in. Annette Vogt from UFV Centre for Safe Schools and Communities (CSSC). A potential target group would be kids who are having problems with the law or who have a parent who is incarcerated.

This is a great year to promote and build on it. It ties in with Strategic Plan about parenting supports. Also, it is very fitting as a focus for this year, as it is the 20th year of the International Year of the Family. October 6-10 is National Family Week.

Information Children is an online resource which provides information, referrals and support to parents and those who support children. www.informationchildren.com, info@informationchildren.com, 778-782-3548.

ACTION: Annette Williams will add the Information Children resource to the CYC website under Parent Development.

5. New Business/other Business

1. Development Guide – Agassiz

Agassiz, Harrison, and Hope would like their resources to be added to the Child Development Guide. This will add more pages, and provide more local pictures. They would pay for extra design cost and pages; ad space could be sold. Resources would be listed geographically.

There are currently about 3,500 guides so a reprint is not needed soon.

If a business (not organization/agency) would like to be listed, that would be accommodated in a different section than the free services, most likely at the end, under advertisers. Price for those who don't offer free programs would be \$250.

2. Baby Friendly Initiative

It is comprised of participants from Fraser Health, CCS, Sto:lo Nation (Seabird Island), Division of Family Practice, La Leche League, and others as required. They are still looking for other agency participants. Meetings are held once a month. Katrina Bepple will continue to chair the group. She brought the Terms of Reference to this Early Years committee meeting.

3. Chilliwack Community Services (CCS) Operations

As of August 26th, Family Literacy programs have moved to the WorkBC location, where the Director is John Stellingwerff, and no longer Darby Wilkinson. Graduates of the program will either be ready to move onto university campus or be employed. Child care is one of the things they need for the program, but it isn't the main focus of the program, which is why it is no longer under the CCS Early Years programs. There is another department for Family Support.

Family Literacy Programs will still continue at Central Elementary School. CCS is unionized with the BCGEU. There are 22 staff working in and out of schools. Chilliwack School District has left it to individual service providers whether they will run the programs on school grounds or not. Strong Starts are not happening in Chilliwack. Daycare and preschool were authorized by the CCS union, but nothing else. They are still running Families First and Family Literacy programs. Families First is being run from the CCS Wellington Street board room. Parents are dropping their kids off at Gateway. Family Literacy will focus on Literacy upgrading, including all UFV components. It is also running from the CCS Wellington Street board room. CCS will offer one class for Families in Motion. Parents still have to drop their kids off at Gateway. CCS isn't able to do child care for school age, which has affected attendance at some of the programs. Strong Starts aren't running. Downtown Family Place is meeting at CCS Mary



Street and parks on nice days. Better Beginnings is running at night at the NLC. Once the strike is over, Strong Start will need some set up time.

6. Strategic Plan – Goal Activity Updates:

a. Review & Update Strategic Plan

Not addressed.

b. Training/workshop updates

FVDCDC Triple P coming, November 19, 26, and December 3, hosted at FVDCDC. Free admission. Also coming, are workshops for parents of children with Fetal Alcohol Syndrome. CCRR has workshops they're hosting for parents and care providers.

CCS might be hosting an infant car seat training session, possibly October and November. There has been a lot of interest. Attendance might be open to agency staff, so that they can teach people how to properly install car seats.

YMCA will be offering [MEND](#) (Mind Exercise, Nutrition, Do It!) This program, for ages 7-1, is focused on healthy behaviours and lifestyles. There is a program for younger children which can be brought to Chilliwack if this one is successful. It will be held at the NLC, with an option to move to the YMCA if necessary.

c. Website

Not addressed. Meeting ended at this point.

7. Task Group Updates – not addressed

a. Social Marketing

b. Baby Friendly Initiative

8. Coordinators Report – Will be posted on the CYC website.

9. Agency Updates – not addressed

10. Next Meeting: October 2, 2014

11. Adjournment: 3:10 pm