



Strategic and Operational Plan 2012-2015

Vision

An inclusive, responsive, and sustainable community, which celebrates the importance of childhood and through systematic, multi-sectoral collaboration, ensures all children have the best possible start in life.

Mission

The mission of the Early Years Subcommittee is to foster community participation, support and a service delivery system, which enable all children to achieve their developmental potential.



Priority 1

Fostering Optimal
Child Development



Priority 2

Increase Supports for
Chilliwack Families

There is integrated,
family-centred Early
Childhood Collaborative Practice
amongst agencies.

Community has
better awareness
of optimal
child development.

Families have
increased confidence and
knowledge in
their parenting.

Families have a
better awareness
of how to access
services in the
community.



Priority 1: Fostering Optimal Child Development.

Outcomes

There is integrated, family-centred Early Childhood Collaborative Practice amongst agencies.

Community has a better awareness of optimal child development.

Action	Outputs	Responsibility	Timeline & Milestones
1.1 Review and support existing central screening process.	Decision to enhance existing or develop a new process.	Working Group	Key stakeholders to meet before Sept 2012. Screening process enhancement/change decisions by March 2013
1.2 Partnering with community agencies to provide an annual health fair to the Chil-wiack community.	Event on the first Sunday of every June. # of community partners participating. Post event evaluation.	Health Fair working group.	First Sunday in June ANNUALLY.
1.3 Joint Training.	A minimum of 10 Joint Training opportunities available per year.	Master list of training managed by Community Coordinator	Tracked and reviewed ANNUALLY.
1.4 Education and promotion of optimal child development.	# web hits # businesses and other groups invited.	Community education working group.	ONGOING agenda item under Social Marketing Task Group.
1.5 Increased inter-agency collaboration of services.	Established Collaborative Practice Committee # participating organizations at community events # of organizations sharing training # co-located services.	MCFD	TBD

Priority 2: Increase parent supports to Chilliwack families.



Outcomes

Families have increased confidence and knowledge in their parenting.

Families have a better awareness of how to access services in the Community.

Action	Outputs	Responsibility	Timeline & Milestones
2.1 Joint community knowledge exchange session on existing parenting programs.	Parent program scheduling process implemented.	Working group	Initial listing completed December 2012
2.2 Support parent to parent initiatives and mentoring.	# mentoring programs identified in network.	Young Parent Task Group	Completed list of initiatives June 2013.
2.3 Production and development of Child Development Guide.	Annual Parent Guide # distributed.	Production Team	Proof to printers January 2013.
2.4 Parents are aware/ utilizing the CYC website for information, supports and knowledge of upcoming events.	Google analytics report # promotional materials produced and distributed (magnets, pens, banner)	Social Marketing Committee CYC Website Steering Committee	Data report completed MONTHLY until September 2013.