





**When:** Thursday July 7, 2011 1:00 to 3:00 pm

Where: Chilliwack Community Services – 45938 Wellington Ave

#### ATTENDANCE:

Barb Presseau	CCS – Childcare Resource and Referral	presseaub@comserv.bc.ca
Carol Dorn	CCS – Downtown Family Place	dornc@comserv.bc.ca
Dan Bibby	MCFD	daniel.bibby@gov.bc.ca
Debbie Denault	Chilliwack Learning Community Society	debbied@chilliwacklearning.com
Debbie Fletcher	CCS -Sardis Family Place	fletcherd@comserv.bc.ca
Donna Gannon	Chilliwack Learning Community Society	dmgannon@shaw.ca
Joy Nolette	Children First & Success by 6	chwkearlyyears@shaw.ca
Karen McLean	FV Child Development Centre	kmclean@fvcdc.org
Karin Rempel	Sardis Doorway	rempelfamily@shaw.ca
Kiran Sidhu	FV Child Development Centre	ksidhu@fvcdc.org
Sheri Josephson	Chilliwack YMCA	sheri.josephson@vanymca.org
Sherry Sinclair	CCS – CPNP & CAP-C	sinclairs@comserv.bc.ca
Trish Ackland	Child and Youth Mental Health	trish.ackland@gov.bc.ca

### **REGRETS:**

Darby Wilkinson	CCS	wilkinsond@comserv.bc.ca
Elaine Jackson	Chilliwack Family YMCA	childcare@ymcachwk.com
Joanne Kovanchak	SD#33	joanne kovanchak@sd33.ba.ca
Pauline Pigeau	Fraser Health	pauline.pigeau@fraserhealth.ca
Sandy Seib	CCS – Families First	seibs@comserv.bc.ca
Susan Edgecombe	SD#33	susan.Edgcombe@sd33.bc.ca
Windy Sola	Stó:lō Nation Health Services	windy.solla@stolonation.bc.ca

Recorder: Annette Williams

Co-Chairs: Dan Bibby and Joy Nolette

## 1. Welcome and Introductions

- **2. Approval of Agenda** –Young Parent Services Task Group update removed from agenda. Remaining approved as presented.
- 3. Approval of Minutes of June 2, 2011 approved as circulated



## 4. New Business

1. Thank you to Donna Gannon on her last day as EY Core Member. She is resigning from Chilliwack Learning Community Society board, which means she wouldn't qualify for this committee based on the criteria that all members must be "representative of either non-profit or governmental organizations and have some mandate in early childhood in Chilliwack". She will still volunteer on CLCS' Early Family Literacy committee. Donna's parting recommendation:

during the table's funding process, when the EY Commmittee selects and approves the community grant applications, it is recommended that members receive the grant applications ahead of time so due attention and effort can be given to the application.

Welcome to Debbie Denault, new EY Core Member

### 2. Strategic Plan priority #1 - Review

Plan has been reformatted. It is a plan in review (2008 to current), with forecast for the future, so it covers much ground and many years. This can be cumbersome.

**Recommendations:** Start document at 2010 and end with 2013.

Review our strategic plan and whether our activities fit the task group priorities; also structure the Strategic Plan to be more realistic within factors that are outside our control (eg: 10% EDI vulnerability rate).

Review our successes that were not on the Strategic Plan, then incorporate into forward planning. To be able to evaluate how we've done over the year, incorporate into the document a record of the process and achievements.

Look at the function of the table and what it should be, and set the goals accordingly. Sardis Doorway & FV Development Centre recently had Strategic Planning session where they used the SOAR model of Appreciative Inquiry, which was successful and resulted in targetable actions.

Leave some activities open so that we can action on them (too specific isn't always good, because they might not be something that can be actionable in a prescribed manner). Consistency between CYC & EYC plans for effective teaming.

#### Decision:

Facilitated Strategic Planning session will be organized by a planning team. It will be 3-4 hours inclusive of a working lunch.

Dan Bibby, Sherry Sinclair and Sheri Josephson, Karen McLean will form a planning team, which will meet in August to assemble Terms of Reference and discuss a suitable facilitator for Strategic Planning session. They will send draft to committee of what the day will look like, and the facilitator they're recommending.

→ The current Strategic Plan will be emailed to the EY Committee in preparation.

**Discussion:** Some people are willing to participate in Social Marketing, but can't sit on another committee. What about an alternative structure for solicited participation, that doesn't mean they have to come to formalized meetings. Example given was Facebook notifications to people's phones, and the power of Social Media

Definition of EX Social Marketing task group will be detailed in the Facilitated Strategic

Definition of EY Social Marketing task group will be detailed in the Facilitated Strategic Planning process.

**MINUTES** 

3. Terms for New EY Membership – Proposal (Joy Nolette)
Currently committee members belong to community service
providers. Joy has encountered business people and retired community leaders who are
interested in what's happening in the community and would consider giving some money,
but need to see the bigger picture. Could consider them being able to attend meetings to
invest time and capital. They could also network with business associates.

#### Discussion:

There was originally a reason for it to not include the business community, as some community members were difficult to deal with or controlling. The dynamics of the table discussion would change if community members were to join the committee. Also, at the table are many agencies which compete for funding and donations, which brings a different issue. Could consider having community members as invited guests at a targeted meeting that isn't full of inside conversation/topics/acronyms.

**Recommendation:** Include in Terms of Reference discussion as part of the Strategic Planning review.

4. Restructuring of Finance Task Group – Proposal Tabled

## 5. Status Healthy Kids Task Group - Proposal (Joy)

Past initiatives and activities at this TG were:

Planned Development Fair, looked for more opportunities to bring developmental and health screening to young children, Aboriginal reps looked for ways to bring screening to aboriginal children. Find avenues to get information and supports to new moms. Healthy Baby Connection, a joint project with EY Committee and The YMCA, was built to get info to new and expectant moms. Made possible form a grant from Legacies Now (Olympic monies). Very well received program. Only thing needed to reanimate this program is printing the booklets; more booklets can be printed with remaining Legacy Now money.

Definition of EY Healthy Kids Task Group will be detailed in the Facilitated Strategic Planning process.

# 6. Success by 6, New Aboriginal implementation Funds – Update (Dan)

There are two funding opportunities through Success by 6:

- The \$5m available in grants.
- Some of the money that comes to Upper Fraser Valley is split between Aboriginal and Non-Aboriginal. Local Success By 6 through United Way has some Aboriginal funding that it disburses for direct service work. The funds need to be approved by the EY Committee. There already is \$14,000 for Chilliwack, plus another \$14,000 in October.

**Discussion:** Example of how it can be used: changes to the Central Elementary School for summer camp was about \$30,000. Number of aboriginal children that attend programing at Central Elementary is at 30%.

40-50% of children are in Young Parents Program (YMCA). The program could benefit from the funds.

MINUTES

Aboriginal

Need a connection to help mobilize the money.

Possible Contacts: Julia McCaffrey represents all

Aboriginal communities, not just Sto:lo. Annie Silver is the Xyolhemeylh off reserve community development representative. Brian Muth is Fraser Health's on and off reserve representative. Joy has distribution list of Aboriginal community connections she can use.

### 7. Hellmann's Real Food Grant (Joy Nolette)

For any organization that is interested, there is a grant of a maximum of \$25,000 for food initiatives/programs (excluding wages). Individuals and families can also apply for the funds.

**Side Note:** Family Place has opened up the Good Food Bagging for the public families outside of the Better Beginnings Program.

## 5. **Task Group Updates** – meeting our Strategic Plan's priorities and outcomes

#### Child Care Task Group - Barb Presseau

Nothing to report

Definition of EY Child Care Task Group will be detailed in the Facilitated Strategic Planning process.

### Central Gateway Steering Task Group - Darby Wilkinson

Darby was absent; Dan reported on the Task Group's behalf.

This committee met in June. The renovations will be done through the summer (private office spaces created and a community space. Application for half-time coordinator - \$28,000). Half the amount has been confirmed. They're looking for community representation for the Central Elementary Gateway Steering Committee.

Joy Nolette, in working to re-animate Success by 6 with the Credit Unions, has met with an Envision Credit Union Manger, and manager has accepted the invitation to sit on the Central Elementary Gateway Steering Committee.

TD bank sponsored community barbecue, and has for the past 10 years.

### Social Marketing and Mobilization Task Group - Joy Nolette

Enhancement of this TG will be part of the process at the Facilitated Strategic Planning session. Other comments as in <u>section 4.2</u> above.

### <u>Strategic Plan Development Task Group – Sherry Sinclair</u> As above.

### Young Parent Services Task Group - Trish Ackland

Task Group isn't meeting at the moment.

The members in the Young Parent Program review process have partnered efforts with the EY Young Parent Services TG in revamping the Young Parents Program. An RFP will be going out for a full-time Family & Youth Outreach worker, whose role will be aligning Youth Services within Community Services, and will report to Tim Bohr from CCS. Position will start in September.

Update on the Education Centre: School District has undergone study regarding alternate education to see what will happen for teen moms/dads.

YMCA Child Care Centre: Coast Capital grant is being prepared. Awaiting more info on Community Links money. Child Care Program will move to portable. Right now is Child Minding service.

# 6. Community Coordinator Highlights

1. Monthly Report – as attached

# 7. Business Arising

1. National Child Day – Kids and Cake in the Council Chamber (Joy Nolette)

Date: Nov 15th

Planning is going well.

2. November 3<sup>rd</sup> Celebration Day planning update

**Discussion:** What's our main audience? Based on that answer, when and how long will be Celebration be?

Lots of ideas about raising awareness and engaging the business community. Having businesses to come speak. Looking at connecting with Chamber and BIA. Reducing crime by reducing vulnerability is the topic that Dave Parks will be speaking on, which ties in with the Chamber's goal to reduce crime in the downtown.

Envision Credit Union has met with Joy Nolette and would like to sponsor the event.

Will connect with UFV marketing department to find out if they are interested in working with EY through a practicum to market events like the Community Celebration Day and raising awareness for the importance of reducing vulnerability in the Early Years. Will set one more planning meeting before end of July. Kiran Sidhu, Sherry Sinclair, Karin Rempel, Pauline Pigeau, Debbie Denault.

Joy will email the committee to set meeting date.

- 8. Community/Program Updates please offer an electronic copy to be added to the minutes
- 9. Adjournment at 3:06pm Next Meeting: Sept 8, 2011, 1:00-3:00pm at CCS Wellington

#### Symbol key

Question from the table

task for a specific person

please note





