
CYC Annual Conversation on Chilliwack's Children 2017

— SURVEY RESULTS —

WHO ATTENDED?

247 Registrants - approximately the same as 2016

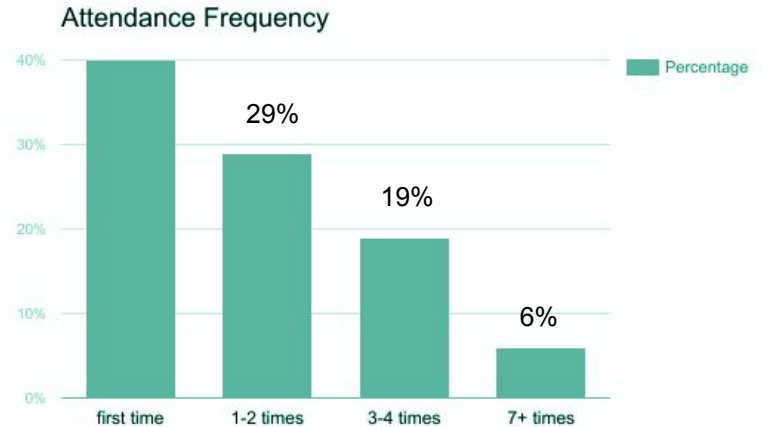
118 evaluations returned, up from 78 in 2016

- 56% attended for personal interest
- 84% attended for professional interest
- 13% required to attend
- 15% attend every year
- 5% attended based on recommendation by a friend

40% attended for the first time

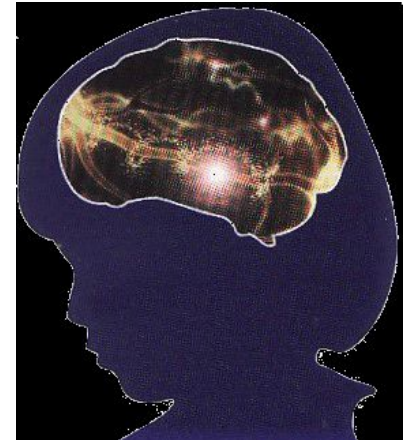
55% in 2016

47% in 2015



MARKETING

- Email - 36% → up from last year at 22%
- Word of Mouth - 30%
- Other - 22% → down from last year at 34%
- Website - 6%
- Poster - 5% → slight increase from last year



TELL US HOW WE DID TODAY

Average response was 5.0

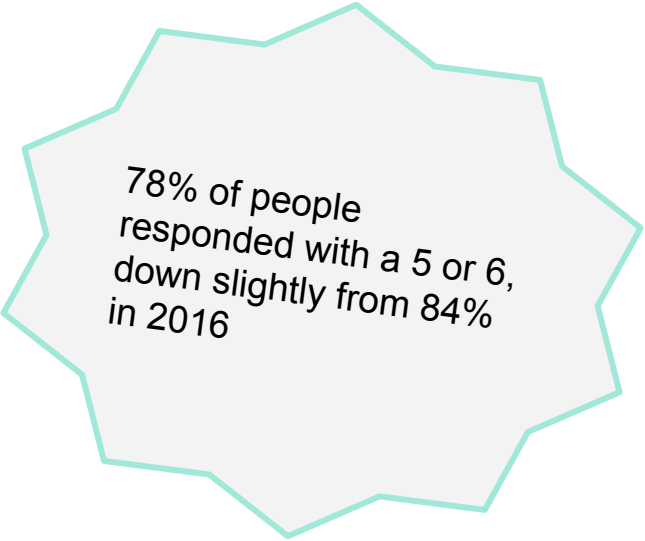
(on a scale of 1 - 6)

3 - 4%

4 - 16 %

5 - 51%

6 - 27%



78% of people
responded with a 5 or 6,
down slightly from 84%
in 2016

KEYNOTE FEEDBACK

How likely do you feel that you will see improvements to your practice based on what you've heard?

Did any material from Dr. Trudel relate to your work? How will or could you use this information in your practice? - 94 comments

Improvements to your practice

Average Response: 4.4
(on a scale of 1 - 6)

1 - 1.8%

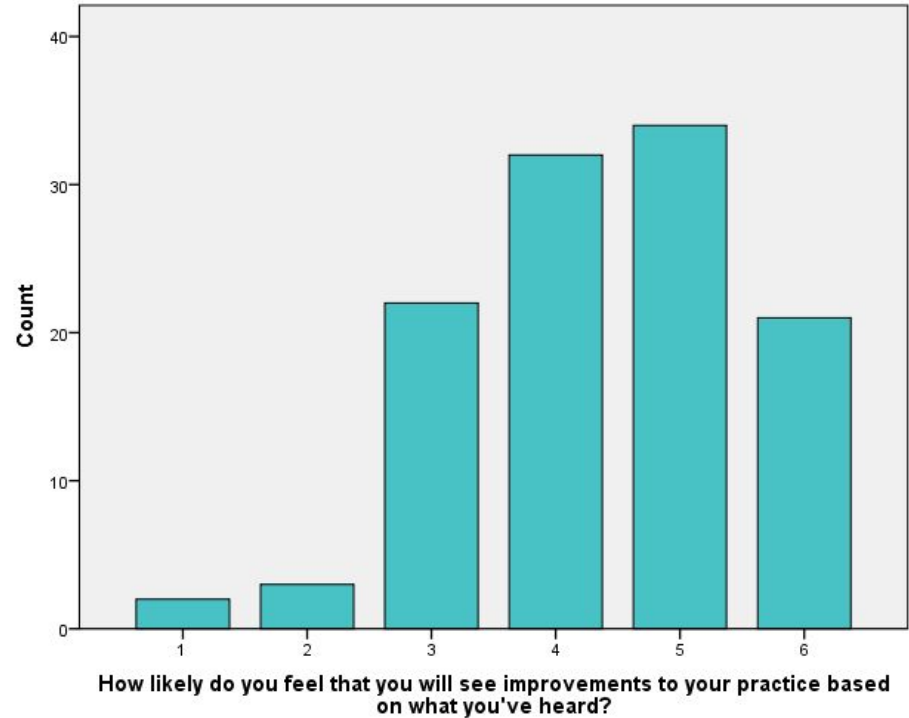
2 - 2.6%

3 - 19.3%

4 - 28.1%

5 - 29.8%

6 - 18.4%



Relevance to your practice

73% +

94 responses:

Enthusiastic Yes - **11%** Yes - **62%**

Yes But - **6%** Somewhat - **2%** No - **9%**

Comments

Yes But	No
Not practical enough 4 comments	Sound issues 4 comments
Powerpoint illegible 1 comment	Material too difficult 1 comment
Speaker not dynamic 1 comment	Material not practical 1 comment
	Just not relevant 1 comment

“She was an extremely interesting speaker who provided a biological explanation for behaviour.”

“When working with children I now have a greater understanding of their reactions and be able to act accordingly.”

“Very relatable in understanding the powerful impact lived experiences can have on brain development.”

“More information on how to help children was needed.”

**WORKSHOPS,
TABLE
DISCUSSIONS, AND
LIVED EXPERIENCE
PANEL**

**What suggestions do you
have to improve these
workshops? - 68 comments**

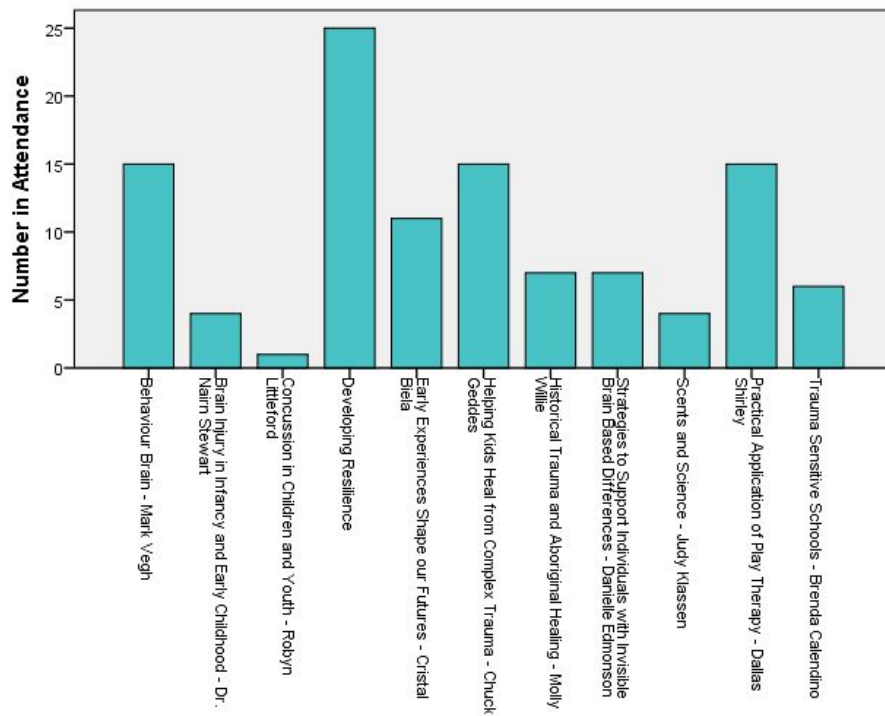
**Can you suggest themes/ speakers
for next year? - 44 comments**

**General Comments/Suggestions
37 comments**

Workshop Attendance

ATTENDANCE

- Developing Resilience: **23**
- Behaviour Brain:**15**
- Helping Kids Heal from Complex Trauma:**15**
- Practical Application of Play Therapy:**15**
- Early Experiences Shape our Futures:**11**
- Historical Trauma & Aboriginal Healing:**7**
- Trauma Sensitive Schools:**6**
- Strategies to Support Individuals with Invisible Brain Based Differences:**6**
- Scents and Science:**4**
- Brain Injury in Infancy & Early Childhood:**4**



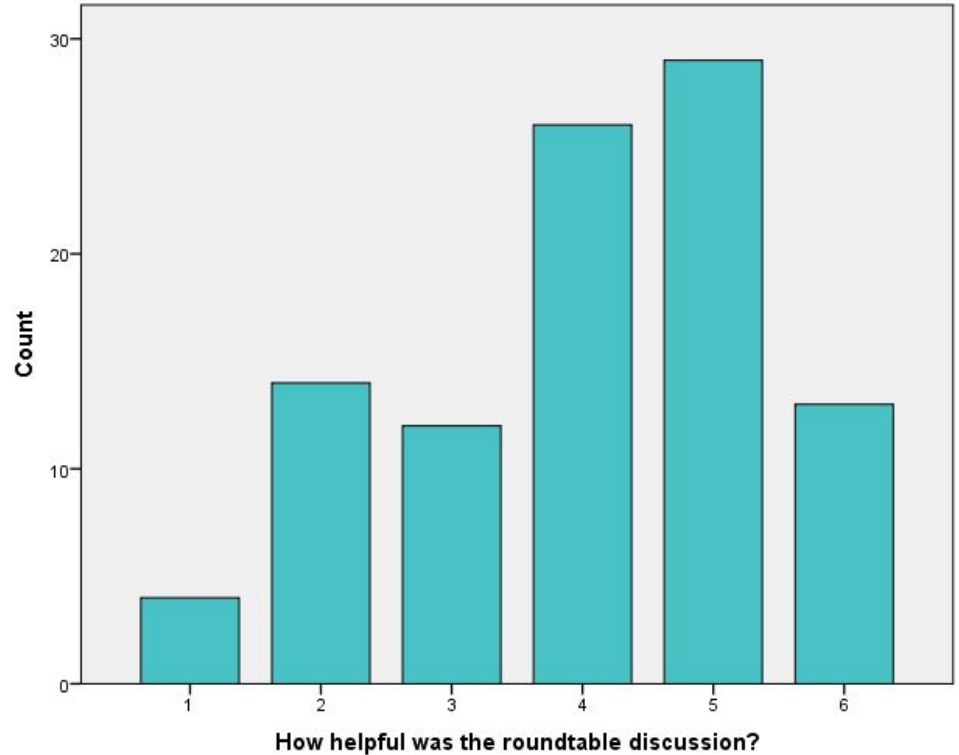
Workshop Relevance

“So many good speakers that it was hard to choose!”

Workshop	Relevance	Overall
Behaviour Brain	5.3	5.6
Brain Injury	5.0	5.3
Concussion	n/a	n/a
Resilience	5.3	5.4
Early Experiences	5.4	5.6
Historical Trauma	5.4	5.6
Helping Kids Heal	5.2	4.8
Invisible Brain-Based Differences	5.8	5.8
Scents and Science	4.5	4.8
Play Therapy	5.5	5.5
Trauma Sensitive Schools	4.7	5.5

Table Discussions

Average Response : 4
(on a scale of 1 - 6)



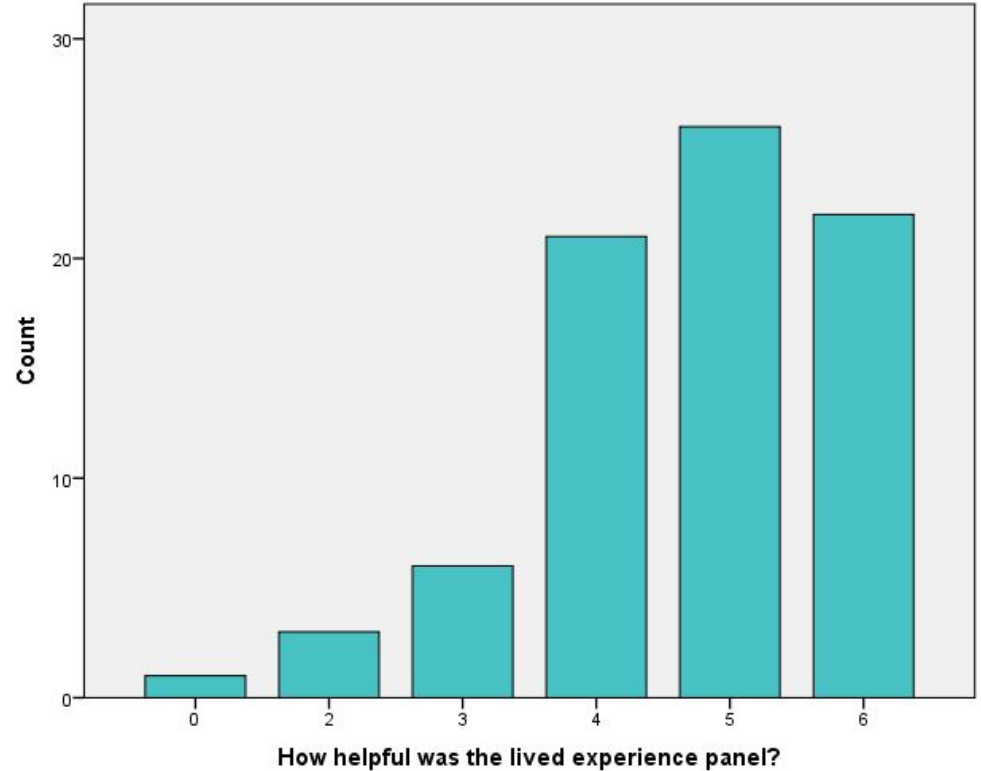
Comments

“The table discussions went too long. Would have liked the experience panel to have started on time. CYC discussion was not overly relevant to those of us who have no involvement with the CYC.”

“Table discussions took too long and could have been much shorter”

Lived Experience Panel

Average Response: 4.9
(on a scale of 1 - 6)



Comments

“Excellent speakers and great questions”

“It would have been nice to have had the Lived Experience panel after the coffee break instead of hearing the keynote.”

“[The Lived Experience Panel] was great stuff, but done at the wrong time and the end of a long day.”

“Very enjoyable.”

Themes and Keynotes for Next Year

Top 5 Suggested Themes/Speakers

1. Gabor Mate (6 requests)
2. Mindfulness (6 requests)
3. Caring for Caregivers (4 requests)
4. Self-care (4 requests)
5. Aboriginal Historical Impacts/Aboriginal Speakers (4 requests)

Other Suggestions

“Impact of technology on brain development and relationships”

“Collaborative practice: how can we all work together and move forward?”

“Secondary trauma and trauma stewardship”

Other Comments and Suggestions

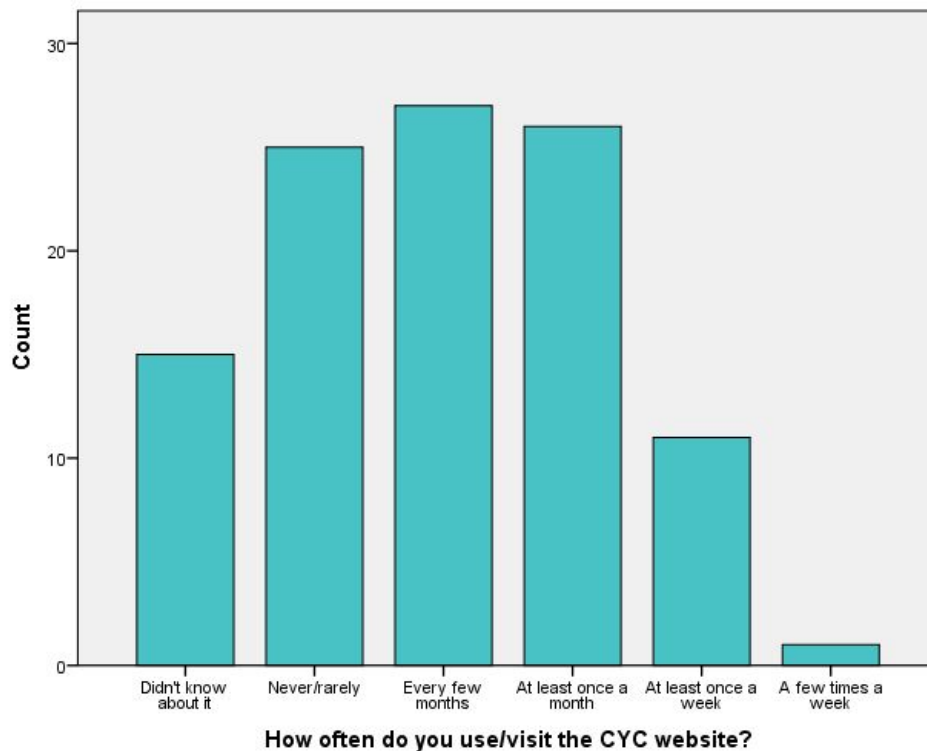
“I have attended 15-20 CYC Conversations. The sound in the cafeteria is the worst of any venue. This year was slightly better, but still well below par. Please consider a venue that has a sound system that makes the speaker accessible to all.”

“Today was an amazing experience. I am so thankful I was able to participate.”

“It would be great to only have keynote for half of the morning to allow us to participate in 2 workshops instead of 1.”

“Thank you so much for doing this workshop. Awareness of brain injury and trauma is so important in understanding brain development and building success.”

WEBSITE RESULTS



Thanks for a great day again! Looking forward to the next one, next year.

The End. Questions?

Rachel Macintosh, Xyolhemeylh

Jennifer Hawkins, Fraser Health

Workshop Registration vs. Attendance

Workshop	Registered	Attended	%
Developing Resilience	49	23	47%
Behaviour Brain	30	15	50%
Helping Kids Heal from Complex Trauma	49	15	31%
Practical Application of Play Therapy	28	15	54%
Early Experiences Shape our Futures	31	11	35%
Historical Trauma and Aboriginal Healing	18	7	39%
Trauma Sensitive Schools	19	6	32%
Strategies to Support Individuals with Invisible Brain Based Differences	29	6	21%
Scents and Science	15	4	27%
Brain injury in Infancy and Early Childhood	25	4	16%

Question: How likely do you feel that you will see improvements to your practice based on what you've heard?

VALUE	FREQUENCY	VALID PERCENT
1 (not at all)	2	1.8%
2	3	2.6%
3	22	19.3%
4	32	28.1%
5	34	29.8%
6 (very likely)	21	18.4%